

AMENDMENTS TO THE SPECIFICATION

Please substitute the following paragraph for the paragraph starting at page 14, line 7 and ending at line 18.

3) The proportion S of the brightness level of the white signal to be displayed in the W field is set, as will be described later, for the maximum brightness W_{max} in one frame unit of the above-described W_{min} signal, and the brightness level having a magnitude of W_{max} multiplied by this proportion S is defined as a maximum display brightness in the W field. In accordance therewith, the emission intensity of the light source for emitting light is decreased to further reduce power consumption. This proportion S can be automatically set corresponding to the image, or can be freely set by the observer using a switch or the like.

Please substitute the following paragraph for the paragraph starting at page 22, line 10 and ending at line 20.

In the proportion level modulation circuit 16, the W signal inputted from the minimum value detection circuit 14 is subjected to level correction based on the proportion S inputted in a similar way. That is Then, a level amount displayed in the W field, namely the amount obtained by subtracting the brightness level amount of W' from each of the R , G and B color signals detected in the minimum value detection circuit 14 in the subtraction processing circuits 17 to 19 is supplied to the P/S conversion circuit 20 as R' , G' and B' digital display signals.

Please amend the Abstract of the Disclosure at page 34, lines 2-20 to read as

follows:

Amended

The A color liquid crystal display device ~~of the present invention has~~
includes at least a liquid crystal display part, and light sources for irradiating the liquid
crystal display part with lights of three primary colors, respectively, and performs display of
one frame by respective fields of three primary colors and a white field displayed with a
mixture of the three primary colors in the liquid crystal display part, ~~wherein the~~. The
device further ~~comprises~~ means includes a circuit for comparing brightness levels of
inputted three primary color signals for one frame with each other to define a maximum
value thereof as a brightness level of a white signal for one frame; ~~means~~ a circuit for
setting a proportion of the brightness level of the white signal to be displayed in the white
field; and a light source driving part for driving the light sources of the three primary colors
so that the white field emits light depending on the brightness level of the white signal and
the proportion.
